9th Annual Peter Benchley Ocean Awards Celebration Events Weekend Hosted In

Monterey, California

May 20-21, 2016
The Benchley Awards are the world’s preeminent ocean honors. Often referred to as the “Academy Awards” for the ocean, they recognize diverse contributions to marine conservation by leaders from a range of categories, including policy, science, media, youth, and grassroots activism.

Co-Founded by Wendy Benchley, Ocean Conservation and Policy Advocate and David Helvarg, Author and Executive Director of Blue Frontier, the awards honor the legacy of Peter Benchley, author of *Jaws* and a lifetime marine conservationist.

In sponsoring the 9th Annual Benchley Awards in Monterey, California you will have a chance to meet awardees past and present and gather with ocean luminaries and innovators who are working to see measurable improvement in our ocean, coasts and the communities that depend upon them.

The 2016 event will include an awards ceremony and gala dinner held at the world renowned Monterey Bay Aquarium on Friday, May 20, 2016. Additional events on May 20th will include a VIP reception for honorees and major sponsors in the Aquarium’s Kelp Forest and a private luncheon event at Stanford University’s Hopkins Marine station in Monterey.

On, Saturday May 21st we will host the Benchley Ocean Leadership Forum, a high level marine solutions symposium at the acclaimed Asilomar Conference Center. Situated on a breathtaking 100 acres of ecologically diverse Pacific beachfront land, Asilomar—known as California’s “Refuge by the Sea,” will be the backdrop for our awards weekend accommodations and celebration.
The Blue Who’s Who Event

The Benchley Awards are a lively celebration of ocean achievement bringing together the marine community’s most important and influential people from across a broad range of society. Leading politicians, scientists, authors, photojournalists, explorers and media figures gather at the Benchley Awards to recognize those who act on behalf of the ocean, our blue planet’s largest, most diverse habitat.

2015 award winner for National Stewardship, H.S.H Prince Albert II of Monaco, Monaco Ambassador Maccario Doyle, and Wendy Benchley

2013 Award Winner for National Stewardship, Macky Sall, President of Senegal

2012 award winner for National Stewardship, Anote Tong, President of Kiribati with David Helvarg and Wendy Benchley

Winner of the 2014 Benchley Award for Policy, Secretary Leon Panetta, with his Manta statue.

2013 Award Ceremony Emcee Sylvia Earle, National Geographic Explorer in Residence, Pioneering Diver, Oceanographer and Conservationist

2015 award winner for Policy, Secretary of State, John F. Kerry

Winner of the 2013 award for Policy, Senator Ed Markey (left) and 2012 award winner for Policy, Senator Sheldon Whitehouse (right)

U.S. Representative Sam Farr, 2009 award winner for Excellence in Policy, presenting the policy award in 2012

Christopher Benchley Youth Award winners Sean Russell (2013) and Casey Sokolovic (2014)

National Geographic and book photographer Brian Skerry, 2012 award winner for Excellence in Media

2012 Award Ceremony Emcee, Philippe Cousteau, Explorer, CNN International Correspondent, Executive Director, EarthEcho

John Hanke, Google Start-up Lab leader, accepting the 2012 Solutions Award for Ocean in Google Earth
Distinguished Community of Previous Benchley Winners
Include:

Excellence in National Stewardship
Laura Chinchilla, President of Costa Rica
Anote Tong, President of Kiribati
Macky Sall, President of Senegal
Maria Damanaki, EU Commissioner
H.S.H Prince Albert II of Monaco

Excellence in Science
Dr. Ransom Myers
Dr. Jeremy Jackson and Dr. Nancy Knowlton
Jesse H. Ausubel
Dr. Stephen Palumbi
Dr. Nancy Rabalais
Dr. Boris Worm and Dr. Heike Lotze
Dr. Steve Gaines
Dr. Daniel Pauly

Excellence in Policy
U.S. Senator Ernest Hollings
U.S. Representative Sam Farr
Dr. Jane Lubchenco
Admiral Thad Allen, USCG Retired
U.S. Senator Sheldon Whitehouse
U.S. Senator Ed Markey
Secretary Leon Panetta
Secretary of State, John F. Kerry

Excellence in Media
Naples Daily News
Mark Shelly
Louie Psihoyos
Juliet Eilperin
Brian Skerry
Nancy Baron and Compass
Gabriela Cowperthwaite
The Economist

Excellence in Solutions
Dr. Greg Stone
Dr. Geraldine Knatz

Excellence in Marine Exploration
Don Walsh
Ocean in Google Earth
Prince Khaled bin Sultan and Living Oceans Foundation
Nainoa Thompson

Ocean Spirit Foundation Award
Gordon and Betty Moore Foundation

Christopher Benchley Youth Award
Zander Srodes
Kyle Thiermann
Rudy Sanchez
Ta’Kaiya Blaney
Sean Russell
Casey Sokolovic
Madison ‘Pip’ Stewart

Hero of the Seas Award
Dery Bennett
Richard Charter
Cynthia M. Sarthou
Kathy Fletcher
Peter Douglas
Karen Garrison and Kaitilin Gaffney
Captain Charles Moore
Dana Beach and Todd Miller

Selection Committee

Wendy Benchley
Ocean Conservation and Policy Advocate

Dr. Sylvia Earle
Pioneering Oceanographer. Explorer-In-Residence National Geographic

David Helvarg
Author and Blue Frontier Executive Director

Dr. Nancy Knowlton
Sant Chair for Marine Science, Smithsonian Institution

Dr. Jane Lubchenco
Administrator of NOAA, 2009-2013, Oregon State University, Distinguished Professor

Dr. Enric Sala
National Geographic Explorer-in-Residence

Dr. Greg Stone
Chief Ocean Scientist for Conservation International

Jim Toomey
Creator of Sherman’s Lagoon and Ocean Advocate
2016 Sponsorship Opportunities

BLUE PLANET SPONSOR $25,000 & UP
- Presenting Host of the Awards
- Benchley “Raft” for ten people at the Awards dinner
- Invitations for four to a private luncheon on May 20th at Stanford University’s Hopkins Marine Station
- Admission for ten guests to pre-award reception with awardees
- Full page ad and logo in commemorative program plus recognition in media promotion
- Logo and link on peterbenchleyoceanawards.org website for twelve months
- Ten copies of The Golden Shore signed by author David Helvarg
- Five copies of the Peter Benchley Ocean Award Honorees—a photographic showcase book of the unique accomplishments of every Benchley honoree, fifty-six to date.

OCEAN SPONSOR $10,000 - 24,999
- Benchley “Raft” for ten people at the Awards dinner
- Invitations for two to a private luncheon on May 20th at Stanford University’s Hopkins Marine Station
- Admission for five guests to pre-award reception with awardees
- Half page ad and logo in commemorative program plus recognition in media promotion
- Logo and link on peterbenchleyoceanawards.org website for twelve months
- Ten copies of The Golden Shore signed by author David Helvarg
- Three copies of the Peter Benchley Ocean Award Honorees—a photographic showcase book of the unique accomplishments of every Benchley honoree to date, fifty-six to date.

REEF SPONSOR $5,000 - 9,999
- Five tickets to Awards dinner
- Invitations for two to a private luncheon on May 20th at Stanford University’s Hopkins Marine Station
- Admission for five guests to pre-award reception with awardees
- Recognition in commemorative program plus recognition in media promotion
- Logo and link on peterbenchleyoceanawards.org website for twelve months
- Five copies of The Golden Shore signed by author David Helvarg
- Two copies of the Peter Benchley Ocean Award Honorees—a photographic showcase book of the unique accomplishments of every Benchley honoree to date, fifty-six to date.

MANGROVE SPONSOR $2,000 - 4,999
- Two tickets to Awards dinner
- Admission for two guests to pre-award reception with awardees
- Eighth page ad and logo in program plus recognition in media promotion
- Two copies of The Golden Shore signed by author David Helvarg
- One copy of the Peter Benchley Ocean Award Honorees—a photographic showcase book of the unique accomplishments of every Benchley honoree to date, fifty-six to date.

BEACH SPONSOR $1,000 - 1,999
- Two tickets to Awards dinner
- Admission for two guests to pre-award reception with awardees
- Name or Logo in program
- Two copies of The Golden Shore signed by author David Helvarg

INDIVIDUAL TICKET $250

*In the spirit of Monterey’s beloved sea otters who often float together on the ocean’s surface in ‘rafts’ and showcasing the important information that Monterey Bay Aquarium’s Seafood Watch Program provides—the 2016 Awards dinner will be a strolling event featuring a series of engaging and delicious marine dining and discussion ‘Rafts’.

To be included in printed program, payment and artwork must be received by April 20, 2016.
Awards Program Ads

We’re offering you an additional way to participate in the awards and reach our guests: the opportunity to place an ad in the commemorative program.*

$2,000 Full page (fullbleed: 11.25"h x 8.75"w with a live area of 10.5"h x 8"w)
$1,000 Half page (5.5"h x 8.5"w)
$500 Quarter page (5.5"h x 4.25"w)

Artwork should follow these guidelines:
Critical information should be 0.25” away from the edge of the ad; artwork should be color; 300dpi; all fonts rasterized or converted to outlines; JPEG, TIFF, PS, AI, EPS, PDF file formats are all acceptable.

To purchase a sponsorship package or place an ad, please contact Lisa Shirk at (303) 641-3224 or events@peterbenchleyoceanawards.org

* To be included in printed program, payment and artwork must be received by April 20, 2016.